

\*\*\* MEDIA ADVISORY \*\*\*

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> PG&E, City and County of San Francisco, and Golden Gate Energy  
Company

> Collaborate to Advance Tidal Power

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> What Announcement of an historic partnership to  
> study tidal power generation in the San Francisco Bay

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> When Tuesday, June 19, 2007

> 11:00am - 12:00pm

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> Where Warming Hut Cafe and Bookstore

> San Francisco

> Directions: Follow Mason Road to the end and park in the parking lot

> near the Fort Point entry gate. Walk through the gate and the event

> will

> be located at the pier directly behind the warming hut.

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> Who Mayor Gavin Newsom

> Tom King, CEO, Pacific Gas and Electric Company

> George T. Frampton, Jr., Chairman, Golden Gate Energy Company Ryan L.

> Brooks, President, San Francisco Public Utilities Commission Jared

> Blumenfeld, Director, San Francisco Dept of the Environment Paul

> Polizzotto, Trustee, Waterkeeper Alliance

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> WHY Tidal power generation is considered by industry

> experts

> to be a promising alternative energy source - it is 100% renewable,

is

> very predictable, does not take up precious land resources, and

> produces

> zero carbon emissions. Harnessing the power generated by tidal flows

> will increase the supply of renewable energy and is another step

> towards

> addressing global warming.

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> VISUALS

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> DVD and artistic rendition of technologies

available.

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> COntact/ ReSources

PG&E News Department: 415.973.5930

> Mayor's Office: 415.554.6131

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